



## **Introduction to ON1 Photo RAW**

**E** 

All-in-One Photo Editor

Complete photo editing solution with RAW processing, layers, masking, and effects



**Color Grading Capabilities** 

Professional tools including Color Balance, Color Enhancer, Split Tone, and LUTs



**AI-Powered Features** 

Al masking · Al noise reduction · Al portrait · AI sky replacement



vs Traditional Software

Non-destructive workflow · No subscription required Faster processing · Intuitive interface



## **Color Balance Tool**

### What is Color Balance?

Precise control over color relationships in different tonal ranges for professional color grading



#### **Shadows**

Adjust colors in darkest areas of your image



#### **Midtones**

Modify colors in middle range of tonal values



#### Highlights

Control colors in brightest areas of your photo





Magenta-Green



Yellow-Blue





Use subtle adjustments for natural-looking results or



## **Color Enhancer Tool**

What is Color Enhancer?

Powerful tool for **enhancing colors** and creating **specific looks** in your photos



#### Saturation

Control color intensity throughout the image



#### **Vibrancy**

Boost muted colors while protecting skin tones



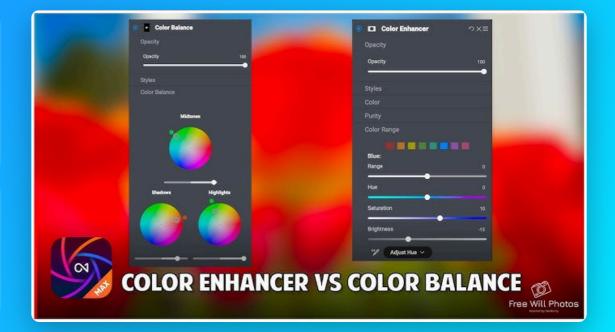
#### Warmth

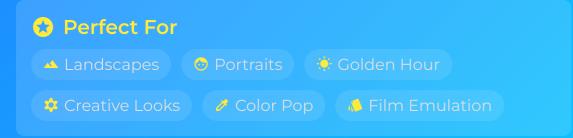
Adjust **color temperature** from cool to warm



#### Tint

Shift colors between green and magenta spectrum





# **Split Tone Filter**

## What is Split Toning?

Apply different color tints to highlights and shadows, creating a two-toned treatment for dramatic effect



## Highlights

Choose **color** and **saturation** for bright areas



#### **Shadows**

Select **color** and **saturation** for dark areas



#### Balance

Adjust **transition** between highlights and shadows



#### Opacity

Control **strength** of the overall effect



## Advanced Techniques

- 🕜 Brush Masking
- Gradient Masks
- Al Masking

- 🗰 Radial Masks
- □ Blend Modes
- 🐤 Layer Stacking

## **LUTs and Edit Color Filter**

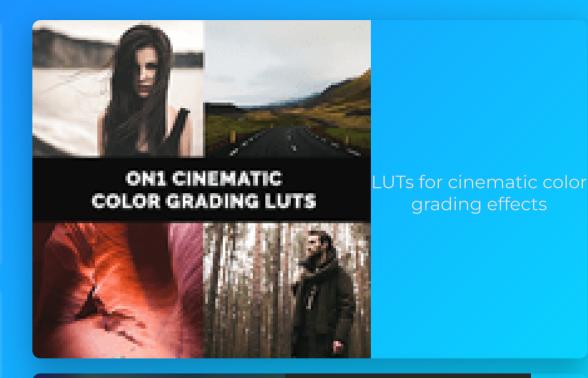








Combine **LUTs** with the **Edit Color Filter** for precise adjustments to specific color ranges in your image





# **Step-by-Step Workflow**

1

## Prepare the Image

Import RAW file · Apply lens corrections · Set white balance · Adjust exposure

2

## **華 Basic Adjustments**

**Develop** module · **Tone** adjustments · **Detail** enhancement · **Noise** reduction

7

## Apply Color Grading

Color Balance · Color Enhancer · Split Tone · LUTs · Edit Color

4

Fine-Tune & Final Adjustments
Effects · Local Adjustments · Layers · Export



Work **non-destructively** with layers and masks to maintain flexibility throughout your editing process



# **Tips for Professional Results**



## **Combine Multiple Tools**

Use Color Balance for overall tone · Color Enhancer for vibrancy · Split Tone for creative effects · LUTs for cinematic looks



### **Maintain Consistency**

Create **custom presets** · Save your favorite settings · Apply consistent looks across image series · Use **batch processing** for efficiency



### Non-Destructive Workflow

Work with **layers** · Apply **masks** for selective adjustments · Use **adjustment brushes** · Preserve original image data





All-in-one solution ·
No subscription ·
Intuitive interface ·
Powerful color tools ·
Fast performance

#### **★** Photoshop/Lightroom

Industry standard •
Advanced features • Steeper learning curve •
Subscription required •
Multiple apps needed





