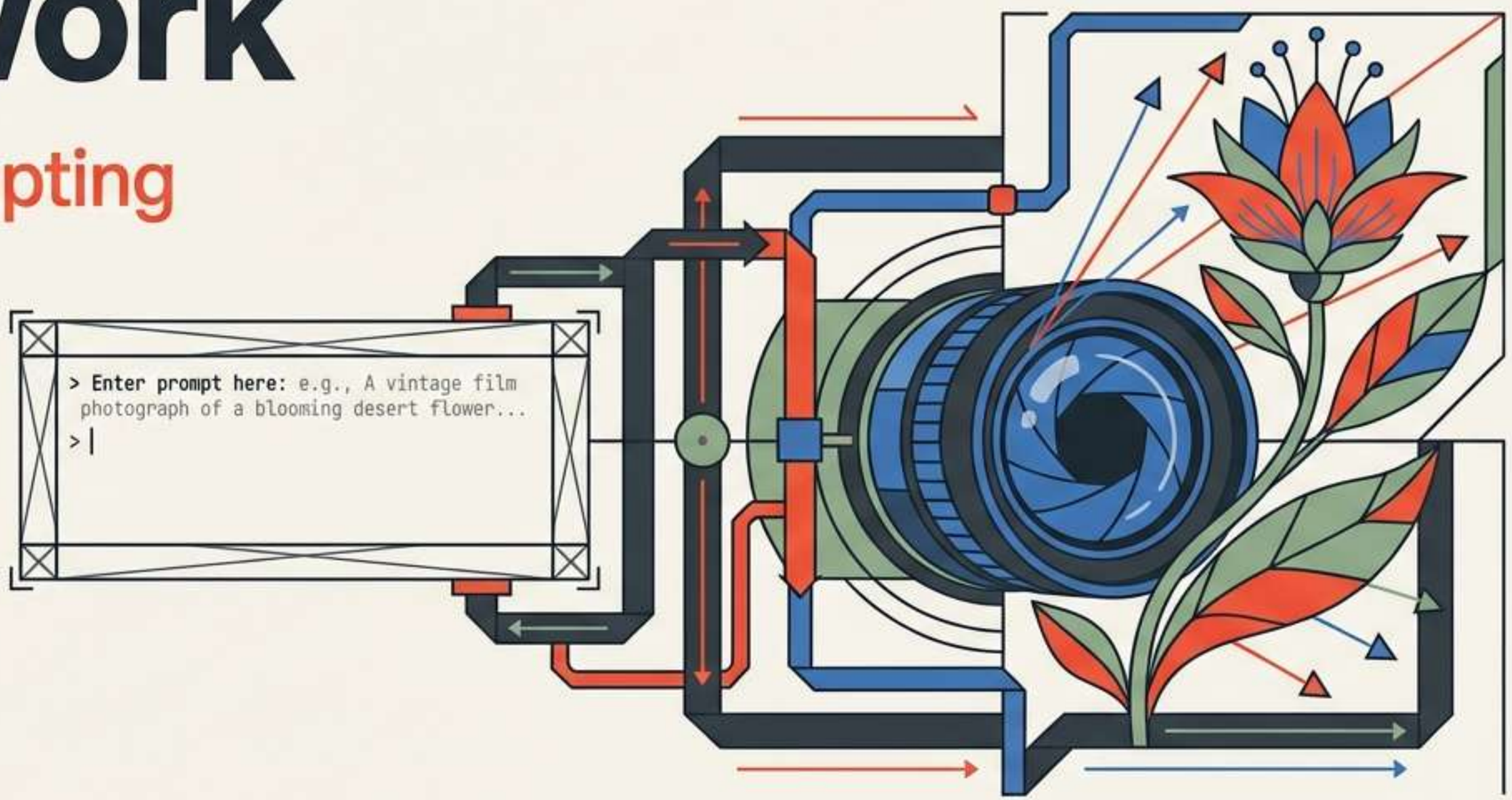
Firefly - Structured Framework

Precision AI Prompting for Beginners



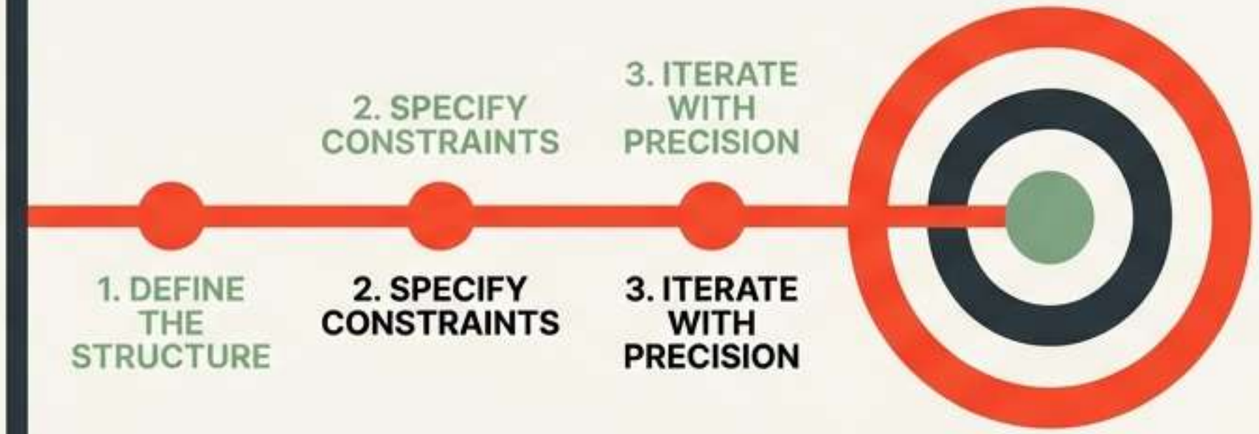
THE BLANK BOX PROBLEM

Vague inputs guarantee unpredictable outputs. Without a system, AI generation is just guesfwork. The solution is structure.

VAGUE INPUTS

UNPREDICTABLE OUTPUTS (CHAOS)

SYSTEMATIC PROCESS



PREDICTABLE OUTPUTS (STRUCTURE)

The 3-Part Framework

A simple, repeatable structure to translate creative vision viilon into precise AI language.

Step 1: Establish the Overall Direction

Put the most important instructions first. Define the core intent, the desired mood, and the key qualities to preserve before adding any specific elements.

Case Study: Restoring a vintage family portrait.

Goal: Timeless, Historical Authenticity

Step 2: Inject Specific Details

2

Move from a vague narrative to precise visual descriptors.
Define skin tones, material textures, and exact lighting.

`Dress Color: #4A5D23`

Pro-Tip: Use exact Hex Color Codes for strict color control.

Step 3: Apply Strict Restrictions

Explicitly state **what should** remain untouched. Prevent the AI from adding unwanted embellishments like random jewelry or warping the original composition.

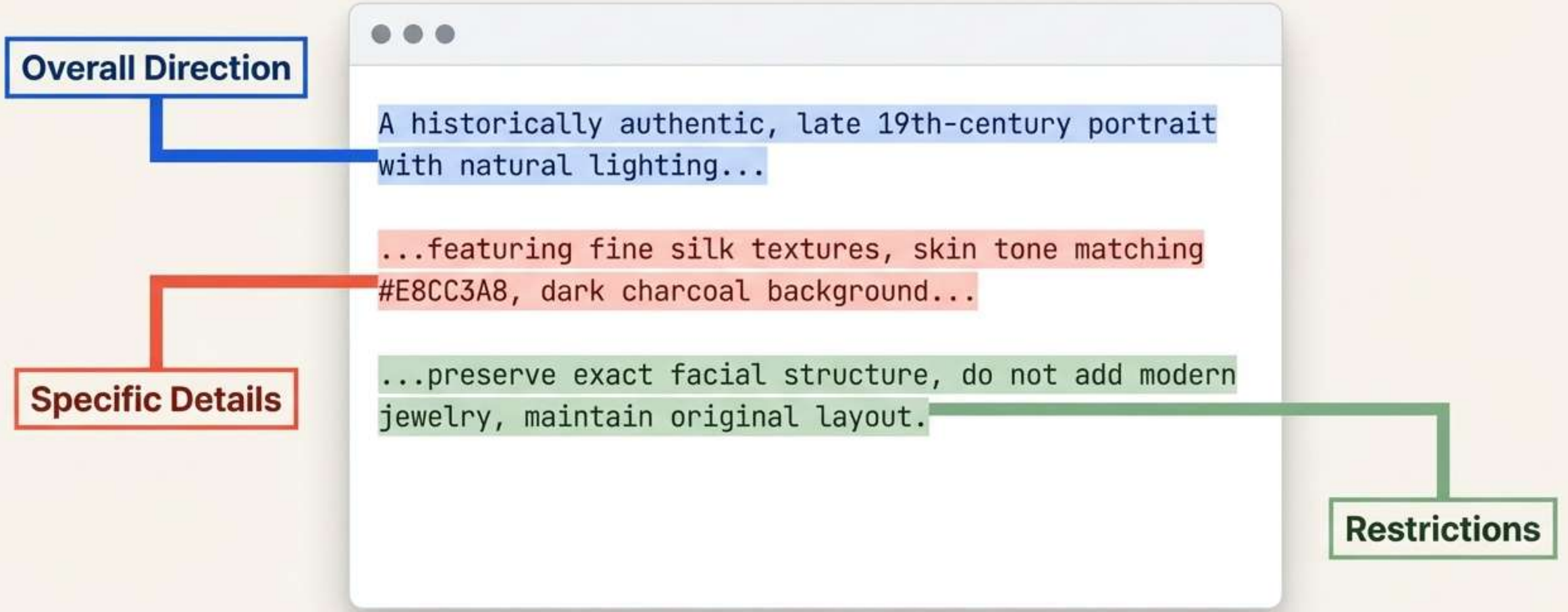
DO THIS

Preserve original facial features and eye shape.

NOT THAT

Leaving restrictions blank invites unwanted AI hallucination.

Anatomy of a Precision Prompt



Tag-Team with AI Assistants

Upload your reference image to an assistant like ChatGPT. Let the AI analyze the subjects, objects, and backgrounds to **generate a highly detailed baseline prompt** for you.

The Iteration Loop

AI-generated prompts can be too long or ambiguous. Cut repetitive words and clarify your phrasing to anchor the AI's interpretation.

The Motion Mindset Shift

Images dictate Appearance.

Video dictates Behavior over time.

The Animation Framework

When setting the direction for animation, define the four behavioral pillars:

What

moves (subject, environment)

How

it moves (speed, rhythm)

Why

it moves (intent, emotion)

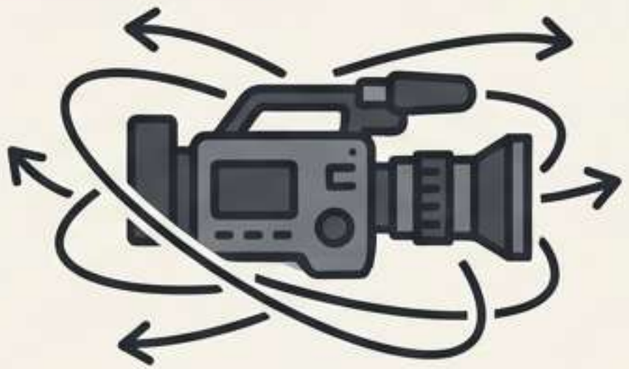
What Remains

consistent (lighting, film grain)

Controlling the Camera

Video models default to adding camera motion. If you want a static shot, you must explicitly restrict the camera. Replace vague verbs with precise **physical** descriptions.

Default Behavior



Framework Method

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Locked camera. Woman slowly turning her head to the left.
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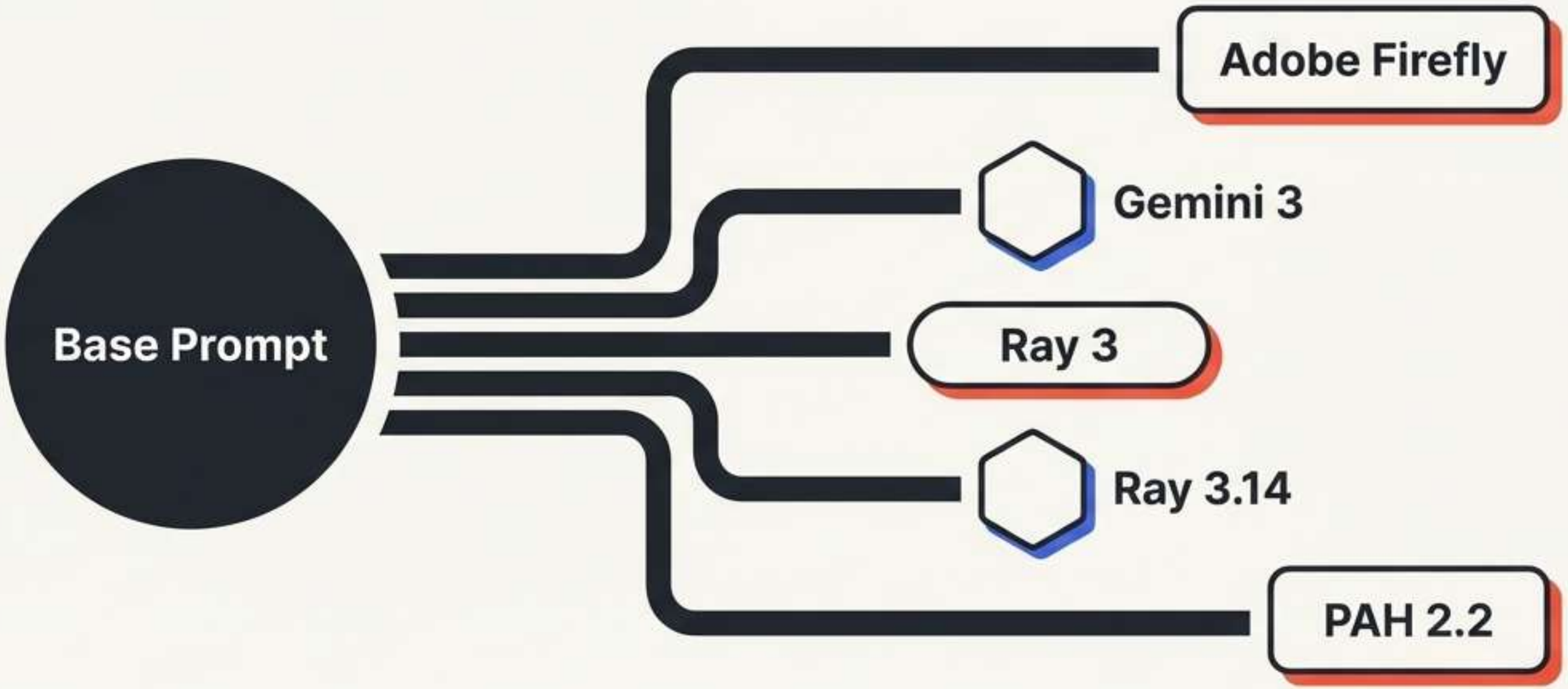
Exploit the Model

Every AI engine has unique strengths and constraints. Tweak your base prompt, adjust movement speed, and frame descriptions to fit the specific tool you are using.



The Beginner's Cheat Sheet

1. ☑ Lead with Overall Direction.
2. ☑ Detail with precision (use Hex Codes).
3. ☑ Restrict what must stay untouched.
4. ☑ Upload to AI Assistants for baselines.
5. ☑ Iterate to remove ambiguous words.
6. ☑ Shift mindset for video (What, How, Why, What Remains).

You Are the Director

AI possesses the generative power, but human discretion determines the success. The structured framework is your script; you maintain the creative control.